

**PRESS RELEASE**

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For immediate distribution

**CVTCORP ANNOUNCES THE LAUNCH OF A CVT-BASED PTO DRIVEN IMPLEMENT DRIVE FOR FEEDER MIXERS**

Montreal, Quebec –February 23, 2017— CVTCORP, a world leader in design and development of revolutionary high efficiency, traction-drive continuously variable transmissions (mCVT), is proud to announce an implement drive production program for a leading North-American feed mixer customer.

The launch of a [CVT-based implement drive](#) with integrated wet clutch, Electronic Control Unit (ECU) and patented toroidal CVT technology will allow customers to optimize the mixing process using the automatic shift under load capabilities of the mCVT with infinite number of ratios. The ECU has a pre-programmed setup that can be customized by the end-user based on the type of feed being mixed. The highly efficient CVT-based implement drive provides the opportunity to operate the feeder mixer system with a smaller tractor and enables a revolutionary “mix while you drive” functionality at the same time without overpowering the tractor engine. The traditional gearboxes which are currently offered in the feeder mixer market have fixed ratios of 1, 2 or 3 speeds limiting the mixing optimization under different operating conditions.

Jeremy Shiflett, CVTCORP VP of Sales, Marketing & Service said: “Our technical team has developed a highly efficient implement drive that is a game changer for the Feeder Mixer Market. Our vision for this product is much bigger than just for the feeder mixer market, we see a product that will be applied on a multitude of implements applications such as tillers, tub grinders and sprayers to name a few.”

Daniel Girard, CVTCORP CEO and founder said: “This is another milestone in our strategy to build our business around our unique validated mCVT technology. CVTCORP is focusing on providing game changing products, targeting off-highway and AG applications. Our strategy is starting paying off.”

Production will start in mid-2018 at the new manufacturing operation in South Korea operated with our partner, JMFT.

CVTCORP will be showcasing their products and services at CONEXPO –CON/AGG in the IFPE area, [booth S81049](#) in the South Hall 3, from March 7th to 12th.

**About CVTCORP**

Founded in 2001, CVTCORP is an international technology company specializing in Continuously Variable Transmissions (CVTs). The company develops, manufactures and supplies CVTs for construction, agricultural and power generation markets. The infinite number of ratios provided by the transmission enables the equipment to do more work with less fuel. At the same time, the technology offers a cost-effective solution for vehicles and equipment outfitted with their innovative products. The company is privately held and headquartered outside of Montreal, Canada. For more information about CVTCORP please visit us at [www.cvtcorp.com](http://www.cvtcorp.com).

**Source and information:**

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