



## NEWS RELEASE

### **CVTCORP Looks ahead after Successful EcoMec 150 Product Launch in the Construction Industry**

Montreal, Quebec --(BUSINESS WIRE)—March 29<sup>th</sup>, 2016-- CVTCORP, a worldwide leader in advanced engineering and the design and manufacture of mechanical continuously variable transmissions (mCVT) returned from the recently completed shows of World of Concrete and the American Rental Association with requests for future product development.

“With the launch of our mCVT in the new series of Skyjack Telehandlers (TH Line) at the World of Concrete, we were very encouraged at how many customers were interested in an engine/transmission combination that would not require the use of DEF and had improved fuel efficiency and preferred operator control systems vs the accepted power shift/torque converter combination,” said Daniel Girard, Founder and CEO of CVTCORP. “The feedback we received regarding the importance of ease of customer use, fuel efficiency and safe guards to prevent operator misuse were all verified at both shows by the rental companies and with end users.”

“The ability to use a smaller engine with a more fuel efficient and robust transmission was a key discussion point with many customers,” said Richard Rose, CMO and Business Development of CVTCORP. “The ability of our mCVT to match the correct transmission ratio with equipment speed and load was very important to all users. They could see where the efficiency and usability of the transmission was a better choice than a typical 3 or 4 speed powershift and torque converter. One of the most interesting discussion topics was the incorporation of telematics to control speed in construction areas and with loads during operation. Our open architecture transmission control system allows for these types of important safety packages.”

“The 2016 introduction of the SkyJack TH series of telehandlers will showcase our EcoMec 150 mCVT technology for use in tele handlers but the same transmission is also designed to fit in loaders and backhoe loader installations. 2016 will therefore be a very big year for us with this first introduction and the use of this transmission in other market segments,” said Daniel Girard. “We will be at the BAUMA show with our JV partner Jinmyung Frictech in Hall C4.303/J with our mechanical CVT on display for demonstrations and to answer any questions.”

#### About CVTCORP:

Founded in 2001, CVTCORP is the industry leader in the design, development and manufacture of mechanical continuously variable transmissions for various off-highway and industrial applications. CVTCORP excels at end to end complex efficient and cost effective powertrain solutions for key manufacturers around the world. The company is privately held and headquartered outside of Montreal, Canada. For more information about CVTCORP please visit us at [CVTCORP.com](http://CVTCORP.com).

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